



# **USAID's Engendering Industries Best Practices Framework for Advancing Gender Equality in Male-Dominated Industries:**

**12.6 Showcase company commitment to gender equality, diversity, and inclusion through membership in relevant networks, associations, and conferences**

## **About Your Gender Equality Plan**

The following Gender Equality Plan was generated using Engendering Industries' online tool: [The Best Practices Framework for Advancing Gender Equality in Male-Dominated Industries](#). The best practices listed in this plan were identified and included to fill gender equality gaps at your organization. The information included in your plan provides an overview of how to implement best practices, challenges to implementation, and markers of success. More information and resources for advancing gender equality at your company are available at [EngenderingIndustries.org](https://EngenderingIndustries.org).

**Description**

Screen membership opportunities that have good recognition in the regional and international context

Seek membership status in relevant networks and associations focusing on gender equality and D&I

Communicate or report on a regular basis on related activities and achievements

Join conferences/working groups on gender equality and D&I to show commitment and to learn from other companies, be aware of best practices, and network

**Challenges to Implementation**

International networks and associations may not be well-known in the country

National networks and associations may not exist or may have bad reputations

Company may lack resources to track membership opportunities

Joining conferences/working groups may come with financial expenses, such as conference fees, travel, and related costs

**What Success Looks Like**

Membership opportunities and associations are screened and benchmarked for creating high impact

Company is a member of the most relevant and well-perceived networks and associations

Memberships and achievements are highlighted through company communication

Improved knowledge gained through conferences and working groups, including insight on the latest developments in the field

## Resources and Tools

**Example:** [UN Global Compact \(UNGC\)](#) (UNGC)